



Katarni Rice



Krishi Vigyan Kendra, Banka

INTELLECTUAL PROPERTY INDIA
भारत सरकार
भौगोलिक उपदर्शन रजिस्ट्री
माल के भौगोलिक उपदर्शन (पंजीकरण तथा संरक्षण) अधिनियम, 1999
Geographical Indications of Goods (Registration and Protection) Act, 1999
प्राप्त 17(3)(ई) के अधीन प्राधिकृत उपयोग के
पंजीकरण का प्रमाणपत्र

Government Of India
Geographical Indication Registry
Certificate of Registration of Authorised User under
Section 17(3)(e)

PART-B CERTIFICATE

भौगोलिक उपदर्शन संख्या का प्राधिकृत उपयोगकर्ता
Authorised User Certificate of GI No.: 553 - Katarni Rice

प्रमाणपत्र संख्या
Certificate No.: 24962

प्राधिकृत उपयोगकर्ता संख्या
Authorised User No.: AU/29090/GI/553/90

प्रमाणित किया जाता है प्राधिकृत उपयोगकर्ता

के नाम से वर्ग में संख्या के अधीन दिनांक को के
संबंध में रजिस्टर में रजिस्ट्रीकृत किया गया है।
Certified that the Authorised user has been registered in the register in the name of
Ritlal Singh at Kaitha, Post: Rupsa, Block Rajoun, District: Banka-813 105, Bihar, India.

In Class 30 under No. AU/29090/GI/553/90 as of the date 27.07.2023
in respect of Katarni Rice.

आज दिनांक को मेरे निदेश पर
Sealed at my direction this. 31st day of January 2024

चेन्नई में मुद्रांकित किया गया।
at Chennai.

भौगोलिक उपदर्शन रजिस्ट्री, चेन्नई
Geographical Indication Registry, Chennai

रजिस्ट्रार, भौगोलिक उपदर्शन
Registrar of Geographical Indication

VIVO TAX
08/27/2026, 12:53

GI Certificate



Katarni Rice



Katarni Rice Packaged



Katarni Rice grown in Narayanpur Village

Grain Characteristics

Parameter	Value
Grain Type	Short, fine and slender
Grain colour	White to slightly translucent
Grain shape	Fine and elongated
Grain surface	Smooth
Aroma	Distinctive, strong and pleasant
Cooked rice appearance	Soft, fluffy and aromatic
Texture after cooking	Soft and delicate, slightly sticky
Taste	Pleasant and characteristic
Major quality attribute	Excellent aroma and cooking quality
Traditional importance	Premium specialty rice of the Bhagalpur region of Bihar
Grain Length	5.0–5.5 mm
Grain breadth	1.5–1.8 mm
L:B Ratio	3.0–3.5
Aroma	Present

Energy	357 kcal
Carbohydrate	79 g
Sugar	8.6 g
Protein	5.1 g
Calcium	1.1 mg
Sodium	1.8 mg
Iron	4.1 mg
Zinc	10.35 mg
Fat	0.3 g

Nutritional Information per 100 gram

Source of Products: Paddy collected from adopted village (Kaitha and Narayanpur) farmers.

Role of KVK Banka in Promotion and Conservation of Bhagalpur Katarni Rice:

Krishi Vigyan Kendra (KVK), Banka, under the agricultural extension and technology-transfer system, has an important role in the conservation, promotion and popularization of Katarni rice, one of the important traditional aromatic rice varieties of the Bhagalpur–Banka region of Bihar. Katarni is valued for its characteristic fragrance, fine grain, taste and cooking quality and has received Geographical Indication (GI) registration under the technical guidance of BAU, Sabour. The traditional Katarni-growing belt includes areas of Bhagalpur, Banka and adjoining districts.

Promotion and conservation

KVK Banka supports Katarni farmers by providing training and creating awareness about the importance of maintaining the purity and identity of the traditional variety and its quality seed production. The KVK also monitors its conservation and multiplication of Katarni rice as admixture with other rice varieties can reduce its characteristic aroma and grain quality. Demonstrations being conducted under KVK extension programmes help farmers in comparing improved production practices with traditional practices which is encouraging them greatly in adopting improved practices. Training in hygienic processing, grading, packaging, labelling and storage has greatly improved the marketing potential of Katarni rice. KVK also facilitates linkages between farmers, Farmer Producer Organisations (FPOs), self-help groups, processors, traders and institutional buyers, thereby helping farmers obtain better returns.

Awareness about GI protection

Katarni rice has been granted GI registration (Registration No. 553), which provides legal recognition to its geographical identity. KVK Banka is creating awareness among farmers about the significance of GI certification and the importance of selling genuine Katarni under its identity. Farmers are being encouraged to maintain proper records of seed source, cultivation area, its production and processing. Such documentation helps in protecting the reputation of genuine Katarni rice growers and reduces the possibility of other rice varieties being marketed incorrectly in the name of Katarni.

Impact of Bhagalpur Katarni Rice

Bhagalpur Katarni rice has significant economic, agricultural, social and cultural impacts in the Bhagalpur and Banka districts. Its distinctive aroma, fine grain, taste and cooking quality makes it a premium traditional rice, providing opportunities to farmers in obtaining better prices compared with ordinary rice varieties. Its GI recognition has strengthened its geographical identity and created greater awareness among consumers and producers. Cultivation and processing of Katarni, including its product *Chura*, provide employment and additional income opportunities for farming households, processors and local traders. The variety also contributes to the conservation of traditional agricultural biodiversity and preserves the indigenous knowledge and farming practices of the Bhagalpur–Banka region. Increased promotion, scientific cultivation, quality seed production, value addition and geo-tagging have improved its traceability and marketability.

Table: Impact of different aesthetic parameters of Katarni rice production, its value addition and marketing on farming community



Link to explore the Bhagalpur Katarni Rice.